

## **PUBLIC HEARINGS**

**PLEASE TAKE NOTICE** that the Zoning Board of Appeals of the Town of New Hartford, Oneida County, New York, will hold a Public Hearing at the Town of New Hartford Municipal Offices, 8635 Clinton Street (at The Orchards), New Hartford, New York, on Monday, September 20, 2021 to commence at 6:00 P.M., or as soon thereafter as reached in the regular course of business, to address the following:

The application of Allied Sign Company for Buff City Soap, Consumer Square, New Hartford, New York. Zoning in this area is C1 Commercial Retail. The applicant is proposing a 122.5± square foot wall sign. With the width of the store front, the approved size for the wall sign should be 69.5± square feet. This necessitates the applicant to seek a 53± square foot Area Variance for their wall signage. Tax Map #317.013-3-23; Zoning: C1 Commercial Retail.

The application of Allied Sign Company for Brite Orthodontics, Consumer Square, New Hartford, New York. Zoning in this area is C1 Commercial Retail. The applicant is proposing a 49.36± square foot wall sign for the front of the building. With the width of the store front, the approved size for the wall sign should be 26.25± square feet. This necessitates the applicant to seek a 23± square foot Area Variance for their wall signage. Tax Map #317.013-3-23; Zoning: C1 Commercial Retail.

**NOTE:** Individuals who are not vaccinated should wear a protective mask.

**Randy Bogar, Chairman  
Zoning Board of Appeals  
Dated: September 10, 2021**